* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + From the data we can conclude the largest number of successful crowdfunding campaigns were created in July.
  + From the data we can conclude that the smallest number of successful campaigns were started in December.
  + From the data we can conclude that the average crowdfunding campaign raised $43,983.10 in the time period from which the data was collected.
* What are some limitations of this dataset?
  + The dataset provides the currency of the fundraisers but does not convert currencies to one standard currency causing for fundraising amount data to be nonstandard.
  + The data does not reflect the trajectory of the relative success each campaign’s pledge raise over time. Because of this you are unable to determine what the performance on these campaigns looks like over time.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + We could utilize a dot graph color coded based on the “staff\_pick” and “spotlight” field value to understand how these two factors impact campaign performance.
  + We could create a bar chart that showed success rate against campaign duration to demonstration the relationship between the duration of a campaign and the likelihood of success.